

To: Smith, Paula[Smith.Paula@epa.gov]; Purchia, Liz[Purchia.Liz@epa.gov]; Harrison, Melissa[Harrison.Melissa@epa.gov]
Cc: Zito, Kelly[ZITO.KELLY@EPA.GOV]; Lee, Monica[Lee.Monica@epa.gov]; McClain-Vanderpool, Lisa[McClain-Vanderpool.Lisa@epa.gov]; Harris-Bishop, Rusty[Harris-Bishop.Rusty@epa.gov]
From: Gray, David
Sent: Sun 8/9/2015 5:06:16 PM
Subject: ACTION: DRAFT MEDIA CALL ADVISORY
Media Call Advisory.docx

Please review and comment. Once final – each region can issue to their media list.

From: Smith, Paula
Sent: Sunday, August 09, 2015 11:48 AM
To: Gray, David; Purchia, Liz; Harrison, Melissa
Cc: Zito, Kelly; Lee, Monica; McClain-Vanderpool, Lisa; Harris-Bishop, Rusty
Subject: RE: Media Call prep

Good idea. Will see if we can in time for today's call.

- Paula

From: Gray, David
Sent: Sunday, August 09, 2015 10:45 AM
To: Purchia, Liz; Harrison, Melissa
Cc: Smith, Paula; Zito, Kelly; Lee, Monica; McClain-Vanderpool, Lisa; Harris-Bishop, Rusty
Subject: RE: Media Call prep

I also suggest that we issue a press advisory for the media

call versus sending out updates via email. It strengthens our message that we are making our team available to answer questions and provide information.

David

From: Purchia, Liz
Sent: Sunday, August 09, 2015 11:26 AM
To: Harrison, Melissa
Cc: Smith, Paula; Zito, Kelly; Lee, Monica; Gray, David; McClain-Vanderpool, Lisa; Harris-Bishop, Rusty
Subject: Re: Media Call prep

These are top questions that I had and would be helpful to include in the QA that you're putting together

1. Has EPA called on other agencies to help?
2. What is the range of other states and water bodies potentially affected?
3. How is the agency communicating the safety precautions to state/local officials?
4. When do we expect the additional testing to be done so that we understand the potential human health danger?
5. Have there been any official requests for help or additional precautions from any of the potentially affected states?

Procedural questions

What's the news to make today?

What does the data mean?

When are we releasing new data?

What are the biggest questions you expect to get asked today?

Are there updated TPs that Shaun and others will be working off of?

What is the format for the next press call?

Has a JIC been established?

Can we also say how many EPA folks and contractors are there on the ground, the JIC and/or incident command center that's been set up, and something about our ongoing commitment to response/cleanup..?

Liz Purchia

U.S. EPA

202-564-6691

202-841-2230

On Aug 9, 2015, at 12:06 PM, Harrison, Melissa <Harrison.Melissa@epa.gov> wrote:

Thought it might be helpful to circulate my notes from our call. Feel free to add if I've missed anything.

Thanks!

Melissa

Media Prep Call:

Add number of staff to messaging-Staff working from all three regions

Legal message on contractor

Data? Where is it coming from? What does it say?

Update on health/fish/wildlife

Sens. Bennett/Gardner presser

Gov. Martinez presser

Sensitivity to new impacted communities

New updated release info-Rusty help work with messaging around new estimate/sampling data/downstream info

Agriculture/Livestock

List of work with other federal agencies

Long term impacts

Draft Q&A

Press call format:

Paula open

Shaun or Joan

Reg. 6

Reg. 9

Pause-Paula start questions, only one per person

Name, media outlet

Person answering identify

JJC?: Durango

Reg.8 rep

Reg. 9 rep

County

Reg. 6 in NM?

Melissa Harrison

Press Secretary

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